

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF  
ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Regarding the following pending Applications:

**Application Number:** 10/691,090                      **Filing Date:** 10/22/2003  
**Title:** SYSTEM AND METHOD FOR ARCHIVING NETWORK DATA  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 3689  
**Examiner Name:** Ruhl, Dennis William                      **Attorney Docket Number:** SVIPGP001A  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 10/324,887                      **Filing Date:** 12/18/2002  
**Title:** SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR QUANTITATIVELY  
ILLUSTRATING INTELLECTUAL PROPERTY ASSETS  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 3689  
**Examiner Name:** Ruhl, Dennis William                      **Attorney Docket Number:** SVIPGP002  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 10/661,878                      **Filing Date:** 09/11/2003  
**Title:** SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR COLLECTING STRATEGIC  
PATENT DATA ASSOCIATED WITH AN IDENTIFIER  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 3689  
**Examiner Name:** Ruhl, Dennis William                      **Attorney Docket Number:** SVIPGP002B  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 10/661,855                      **Filing Date:** 09/11/2003  
**Title:** TECHNOLOGY MAPPING SYSTEM AND METHOD FOR STRATEGIC INTELLECTUAL ASSET  
MANAGEMENT  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 3689  
**Examiner Name:** Ruhl, Dennis William                      **Attorney Docket Number:** SVIPGP002F  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 11/186,190                      **Filing Date:** 07/21/2005  
**Title:** STRATEGIC PATENT PROCUREMENT SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 3689  
**Examiner Name:** Ruhl, Dennis William                      **Attorney Docket Number:** SVIPGP002H  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,527                      **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR LINKING A PLURALITY OF TAGS WITH A DOCUMENT  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 2176  
**Examiner Name:** Herndon, Heather R.                      **Attorney Docket Number:** SVIPGP023  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,531                      **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR APPLYING A FUNCTION OF AN ONLINE APPLICATION TO A FILE GENERATED BY A SECOND ONLINE APPLICATION  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 2447  
**Examiner Name:** Hwang, Joon H.                      **Attorney Docket Number:** SVIPGP024  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,532                      **Filing Date:** 12/19/2008  
**Title:** NETWORK BROWSER TOOLBAR SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR ACCOMMODATING DIFFERENT ON-LINE APPLICATIONS  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 2447  
**Examiner Name:** Hwang, Joon H.                      **Attorney Docket Number:** SVIPGP025  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,533                      **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR STORING ATTACHMENTS OF AN EMAIL IN A CENTRAL LOCATION ASSOCIATED WITH AN ONLINE APPLICATION FROM WHICH THE ATTACHMENT WAS GENERATED  
**First Named Inventor:** Kevin J. Zilka                      **Art Unit:** 2165  
**Examiner Name:** Abel Jalil, Neveen                      **Attorney Docket Number:** SVIPGP026  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,534 **Filing Date:** 12/19/2008  
**Title:** ON-LINE CENTRALIZED DESKTOP SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2165  
**Examiner Name:** Abel Jalil, Neveen **Attorney Docket Number:** SVIPGP027  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,561 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR UTILIZING A NETWORK BROWSER AS A DESKTOP  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2173  
**Examiner Name:** Vu, Kieu D. **Attorney Docket Number:** SVIPGP028  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,537 **Filing Date:** 12/19/2008  
**Title:** ADVERTISING SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR USING IN CONJUNCTION WITH ONLINE APPLICATIONS  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 3622  
**Examiner Name:** Stamber, Eric W. **Attorney Docket Number:** SVIPGP029  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,538 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PERFORMING A SEARCH IN CONJUNCTION WITH USE OF AN ONLINE APPLICATION  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2165  
**Examiner Name:** Abel Jalil, Neveen **Attorney Docket Number:** SVIPGP030  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,539 **Filing Date:** 12/19/2008  
**Title:** DRILL-DOWN SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR FOCUSING A SEARCH  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2165  
**Examiner Name:** Abel Jalil, Neveen **Attorney Docket Number:** SVIPGP031  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.*

**Application Number:** 12/340,554 **Filing Date:** 12/19/2008  
**Title:** MOBILE SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR EXECUTING AN ONLINE APPLICATION ON A MOBILE DEVICE  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2447  
**Examiner Name:** Hwang, Joon H. **Attorney Docket Number:** SVIPGP032  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,550 **Filing Date:** 12/19/2008  
**Title:** INTELLIGENT CUT AND PASTE SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2173  
**Examiner Name:** Vu, Kieu D. **Attorney Docket Number:** SVIPGP033  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,575 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR VOICE-ENABLED ACCESS TO MOBILE DEVICE DATA  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2626  
**Examiner Name:** Dorvil, Richemond **Attorney Docket Number:** SVIPGP062  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,576 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR UTILIZING A COMMUNICATION CHANNEL OF A MOBILE DEVICE BY A VEHICULAR ASSEMBLY  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2618  
**Examiner Name:** Anderson, Matthew D. **Attorney Docket Number:** SVIPGP063  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,582 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR DISPLAYING CONTACTS DATA FROM A MOBILE DEVICE UTILIZING A VEHICULAR NAVIGATION ASSEMBLY  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2453  
**Examiner Name:** N/A **Attorney Docket Number:** SVIPGP064  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,584 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR INSTANT MESSAGING UTILIZING A VEHICULAR ASSEMBLY  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 3663  
**Examiner Name:** Khatib, Rami **Attorney Docket Number:** SVIPGP065  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,585 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SOCIAL NETWORKING UTILIZING A VEHICULAR ASSEMBLY  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 3663  
**Examiner Name:** Khatib, Rami **Attorney Docket Number:** SVIPGP066  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,590 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR COMMUNICATING LOCATION-RELATED INFORMATION  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 3664  
**Examiner Name:** Moyer, Dale S. **Attorney Docket Number:** SVIPGP067  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,592 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SYNCHRONIZING A MOBILE DEVICE AND A VEHICULAR ASSEMBLY  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2165  
**Examiner Name:** Abel Jalil, Naneen **Attorney Docket Number:** SVIPGP068  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,593 **Filing Date:** 12/19/2008  
**Title:** VEHICULAR SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR VOICE-CONTROLLED ATTACHMENTS  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2447  
**Examiner Name:** Hwang, Joon H. **Attorney Docket Number:** SVIPGP069  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,597**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR UTILIZING A MOBILE DEVICE AS A PLATFORM TO EXECUTE SOFTWARE TO PROVIDE FUNCTIONALITY VIA A VEHICULAR ASSEMBLY**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2192**Examiner Name:** N/A**Attorney Docket Number:** SVIPGP070**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,598**Filing Date:** 12/19/2008**Title:** VEHICULAR ASSEMBLY SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PROGRAMMABLE MOBILE DEVICE CONTROLS**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3664**Examiner Name:** Moyer, Dale S.**Attorney Docket Number:** SVIPGP071**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,599**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PROVIDING ENHANCED PASSENGER DISPLAY FUNCTIONALITY**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3664**Examiner Name:** Moyer, Dale S.**Attorney Docket Number:** SVIPGP072**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,601**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR COMMUNITY-BASED TRAFFIC CONDITION INFORMATION**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3663**Examiner Name:** Khatib, Rami**Attorney Docket Number:** SVIPGP073**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,602**Filing Date:** 12/19/2008**Title:** LOCATION-BASED MESSAGING SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2447**Examiner Name:** Hwang, Joon H.**Attorney Docket Number:** SVIPGP074**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,607 **Filing Date:** 12/19/2008  
**Title:** NAVIGATION SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR GENERATING NAVIGATION INFORMATION BASED ON CALENDAR INFORMATION  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 3663  
**Examiner Name:** Khatib, Rami **Attorney Docket Number:** SVIPGP075  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,605 **Filing Date:** 12/19/2008  
**Title:** VEHICULAR ASSEMBLY SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR NAVIGATING A NETWORK  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2455  
**Examiner Name:** N/A **Attorney Docket Number:** SVIPGP076  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,617 **Filing Date:** 12/19/2008  
**Title:** MAPPING FUNCTION SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR CREATING A MAP IN ASSOCIATION WITH AN ADDRESS  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 3661  
**Examiner Name:** Camby, Richard M. **Attorney Docket Number:** SVIPGP077  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/340,615 **Filing Date:** 12/19/2008  
**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SELECTIVELY RETRIEVING DATA FROM A MOBILE DEVICE IN COMMUNICATION WITH A VEHICULAR ASSEMBLY  
**First Named Inventor:** Kevin J. Zilka **Art Unit:** 2457  
**Examiner Name:** Etienne, Ario **Attorney Docket Number:** SVIPGP078  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 11/384,957 **Filing Date:** 03/20/2006  
**Title:** MESSAGE BOARD AGGREGATOR  
**First Named Inventor:** Gal Arav **Art Unit:** 2445  
**Examiner Name:** Nguyen, Minh Chau **Attorney Docket Number:** SVIPGP090  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/334,024 **Filing Date:** 12/12/2008  
**Title:** MESSAGE BOARD AGGREGATOR  
**First Named Inventor:** Gal Arav **Art Unit:** 2173  
**Examiner Name:** N/A **Attorney Docket Number:** SVIPGP090A  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/334,024 **Filing Date:** 12/12/2008  
**Title:** INSTANTANEOUS SYMBOL LOOKUP  
**First Named Inventor:** Gal Arav **Art Unit:** 2445  
**Examiner Name:** Nguyen, Minh Chau **Attorney Docket Number:** SVIPGP090B  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/334,063 **Filing Date:** 12/12/2008  
**Title:** INSTANTANEOUS SYMBOL LOOKUP  
**First Named Inventor:** Gal Arav **Art Unit:** 2445  
**Examiner Name:** Nguyen, Minh Chau **Attorney Docket Number:** SVIPGP090C  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/334,068 **Filing Date:** 12/12/2008  
**Title:** HYPERLINK WITH GRAPHICAL CUE  
**First Named Inventor:** Gal Arav **Art Unit:** 2447  
**Examiner Name:** Hwang, Joon H. **Attorney Docket Number:** SVIPGP090D  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/334,093 **Filing Date:** 12/12/2008  
**Title:** HYPERLINK WITH GRAPHICAL CUE  
**First Named Inventor:** Gal Arav **Art Unit:** 2447  
**Examiner Name:** Hwang, Joon H. **Attorney Docket Number:** SVIPGP090E  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*

**Application Number:** 12/435,296 **Filing Date:** 05/04/2009  
**Title:** MESSAGE BOARD AGGREGATOR  
**First Named Inventor:** Gal Arav **Art Unit:** 2442  
**Examiner Name:** N/A **Attorney Docket Number:** SVIPGP090F  
**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.  
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.*



I hereby revoke all previous powers of attorney given in the above-identified applications.

I hereby appoint the Practitioners associated with Customer Number **92045** as our attorneys to prosecute the applications identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified applications to the address associated with the above-mentioned Customer Number.

**SIGNATURE of Applicant or Assignee of Record for all of the above cases:**

**Signature:** /Christopher M. Edgeworth/

**Name:** Chris Edgeworth

**Title and Company:** President, Aloft Media, LLC

**Date:** January 29, 2010

**Telephone Number:** 903-230-9675